

Basal Title: **Economics: New Ways of Thinking**
 Publisher: **EMC** Corporation
 Basal type: **P1** Copyright **2007** Edition **1st**
 Grade(s): **9-12**
 Subject: **micro and macro economics** Readability **10.94**
 Date of evaluation 07/24/06

Is there a Teachers Guide indicated for this ISBN? **YES**

The rating of major category E should not be considered in determining the rating of the other four major categories.

Overall Recommendation: **Recommend as Basal**

Overall Strengths, Weaknesses, Comments:

Includes all of enduring knowledge and understandings as well as skills and concepts. Concerned that reading level at 10.9 may be problematic for schools that offer government and economics freshmen and sophomore year. Every chapter is well-connected to real-life situations. Excellent questioning. Uses higher order thinking in questions. Text is well-organized, attractive, and durable. Supplementals include Spanish and English versions of the book on CD. Text is both teacher and student user-friendly.

CRITERIA

A. Encompasses KY Content Standards and Grade Level Expectations

- | | |
|--|--------------------------|
| 1. Includes the five strands of social studies to the following extent: | choose from list |
| • Historical Perspective | Strong Evidence |
| • Geography | Moderate Evidence |
| • Economics | Strong Evidence |
| • Government and Civics | Moderate Evidence |
| • Cultures and Societies | Moderate Evidence |
| 2. Addresses content-specific enduring understandings * | Strong Evidence |
| 3. Addresses content-specific concepts and skills * | Strong Evidence |
| 4. Makes explicit connections/ integration among strands | Strong Evidence |
| 5. Strengths, Weaknesses, Comments: | |

Includes all of enduring knowledge and understandings as well as skills and concepts.

- | | |
|---|------------------------|
| A. Encompasses KY Content Standards and Grade Level Expectations | Strong Evidence |
|---|------------------------|

B. Incorporates Other Related Concepts and Skills

1. Incorporation of content from subject areas other than social studies

Strong Evidence

- Promotes interdisciplinary teaching and learning through incorporation of skills and content from other subject areas

2. Balanced and Unbiased Representations of People and Perspectives

Strong Evidence

- Presents a balanced and unbiased representation of people and perspectives on issues such as race, ethnicity, gender, religion, environment, business, industry, and political orientation; is free of stereotyping or bias of any kind
- Reflects the pluralistic, multi-ethnic nature of society, past and present, with a wide variety of examples in both pictorial and written content
- Is free of factual errors

3. Connections to Literacy

Strong Evidence

- Employs a variety of reading levels and is grade/level appropriate
- Provides opportunities for summarizing, reviewing, and reinforcing vocabulary skills and concepts at multiple levels of difficulty for a variety of learning styles.
- Integrates reading and writing in the student text
- Uses vocabulary that is age and content appropriate
- Identifies key vocabulary through definitions in both text and glossary

4. Connections to Technology

Strong Evidence

- Integrates technology and reflects the impact of technological advances

5. Strengths, Weaknesses, Comments:

Concerned that reading level at 10.9 may be problematic for schools that offer government and economics freshmen and sophomore year. Every chapter is well-connected to real-life situations.

B. Incorporates Other Related Concepts and Skills

Strong Evidence

C. Supports Best Practices of Teaching and Learning

1. Engages Students

Strong Evidence

- Includes content geared to the needs, interests, and abilities of students
- Engages and motivates students using components such as real-life situations, primary sources, simulations, experiments, and data gathering.
- Includes information and activities that assist students in seeing relevance of concepts to their own lives and experiences
- Provides a variety of strategies, activities, and materials to enhance student learning at the appropriate learning levels

2. Promotes Inquiry, Research and Application of Learning

Strong Evidence

- Provides opportunities for inquiry and research that includes activities such as self-selecting topics, formulating authentic questions, gathering information, researching resources, observing, interviewing, evaluating information, analyzing and synthesizing data, and

communicating findings and conclusions.

- Requires students to use higher-level cognitive skills (analysis, synthesis, evaluation, etc.)
- Provides activities and project for students to deepen their knowledge and cultivate and strengthen problem-solving and decision-making skills
- Provides opportunities for application of learned concepts
- Uses a variety of relevant charts, graphs, diagrams, time lines, and other illustrations to invite and motivate students to engage in discussion, problem solving, and other higher-order thinking skills
- Emphasizes conceptual understandings that invite students to predict, conclude, evaluate, develop, and extend ideas to support reasoning

3. Uses Assessment to Inform Instruction

Strong Evidence

- Includes multiple means of assessment as an integral part of instruction
- Provides evaluation measures in the teacher edition that supports differentiated learning activities

4. Strengths, Weaknesses, Comments:

Excellent questioning. Uses higher order thinking in questions.

C. Supports Best Practices of Teaching and Learning

Strong Evidence

D. Has an Organization/ Format that Supports Learning and Teaching

Strong Evidence

- Presents chapters/lessons in an organized and logical sequence
- Provides clearly stated objectives for each lesson.
- Uses text features (e.g., titles, headings, subheadings, review questions, goals, objectives, space, print, type size, color) to enhance readability.
- Makes use of various forms of media (e.g., CD's, recordings, videos, cassette tapes, computer software, web-based components)
- Includes clear, accurate and appropriate illustrations and/or graphics that reinforce content standards.
- Provides clear explanations of illustrations
- Incorporates a glossary, footnotes, recordings, pictures, and/or tests that aid pupils and teachers in using the book effectively
- Uses grade-appropriate type size
- Includes user-friendly electronic materials that are easy to operate and allow user control. (Students can shift among activities.)
- Includes media that are durable, easy to use and have technical merit
- Is accompanied by a teacher's edition that offers clear and accurate background information
- Is constructed in what appears to be durable and able to withstand normal use

Strengths, Weaknesses, Comments:

Textbook meets all criteria.

E. Has available Ancillary/ Gratis Materials

Strong Evidence

- Coordinates teacher resources easily with student material (e.g., accompaniments included, student pages shown, instructional technology indicated).
- Are well-organized and easy to use

Strengths, Weaknesses, Comments:

